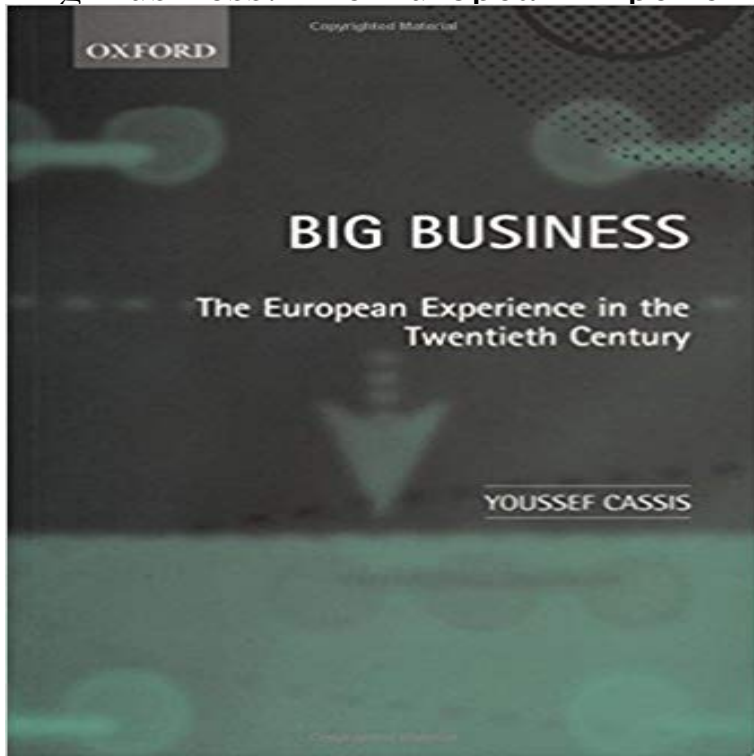


Big Business: The European Experience in the Twentieth Century



Youssef Cassis presents a major comparative study of big business in the three leading European nations over the course of the 20th century. Drawing on a carefully constructed sample of leading companies from the UK, France, and Germany, the author analyzes the relationship between corporate and national economic performance, the impact of national difference on business performance and practice, and the composition and influence of the business elites in each country. Big Business is essential reading for anyone interested in the development of European business and the links between business practice and its wider social and political environment.

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